

Indimaj Programme

RAKBANK launched INDIMAJ in early 2016 with the help of Sensation Station, a multidisciplinary private therapy center that provides services for students with a variety of special needs and developmental challenges. INDIMAJ (integration in Arabic) is a work experience programme that offers a unique opportunity for vocational learning and personal development for students/graduates with special needs. The objective of this initiative is to eventually create work opportunities in a balanced environment for the students that show good potential and willingness to join the workforce at RAKBANK.

RAK Autism Center

RAKBANK offers an annual support for RAK Autism Centre, which provides rehabilitation programmes for autistic children in Ras al Khaimah and the northern Emirates and prepares them for enrollment at regular schools (when possible). The Bank has fully supported the RAK Autism Centre since its inception in 2006 by paying the annual operational cost, including the employees' salaries. Without the Bank's support, the Centre was destined for closure.

Wildlife RAK

RAKBANK maintained its sponsorship of Wildlife Middle East, which conducts research and conservation projects in our home Emirate of Ras Al Khaimah. The main purpose of this project is to preserve the emirate's wildlife and prevent it from extinction.

RAKBANK Ride

RAKBANK sponsored the second edition of RAKBANK Ride – one of the most anticipated cycling events in Ras Al Khaimah that attracted more than 500 cyclists. The ride, which was approved by the UAE Cycling Federation, started and finished at Al Marjan Island - one of the key touristic development zones in Ras Al Khaimah. The Ride was split into three courses; the 85 km course for the experienced cyclists, in addition, there were two fun rides with a distance of 30 km and 10 km respectively. RAKBANK being the main sponsor for the cycling event aims to encourage a healthy lifestyle as well as to showcase the Bank's home emirate of Ras Al Khaimah that boasts the most scenic landscape in the country. The event was organised and implemented by Big Wheel Independent Marketing Agency.

Walk for Education

Participated in Dubai Cares' 9th edition of the "Walk for Education". The Bank's staff participated in the 3km walk. The event's main objective is to encourage UAE people and residents to walk in solidarity with the millions of children in developing countries who walk long distances on a daily basis to go to school.

Cycle Safe Dubai (CSD)

RAKBANK also sponsored Cycle Safe Dubai (CSD). Cycle Safe Dubai was established to bring together enthusiastic cyclists of all ages and abilities who wanted the opportunity to take up or continue cycling. CSD gives cyclists a chance to enjoy the sport with other like-minded people in a safe enjoyable environment and has created a supportive community for people in Dubai who love cycling. With

weekly rides and monthly meet-ups cyclists can socialize on and off the saddle, as well as contribute to the ongoing development and improvement of CSD.

Beach Run

RAKBANK took part in the 'Beach Run Dubai 2018' that is initiated by the Sport360 and presented by Daman Active Life. The 'Beach Run' is a fun sporting activity that promotes an active and healthy lifestyle in the city's great outdoors on Sunset Beach, Umm Suqeim - overlooking the Burj Al Arab. It helped to promote a healthy lifestyle among our staff and build that culture within the Bank.

Ramadan – Food drive

On the occasion of Ramadan the Bank donated to the 'Emirates Red Crescent' as part of our commitment to support the community. Through this contribution, the Bank offered its employees the opportunity to understand what Ramadan means and learn something about the local culture. Every year the Emirates Red Crescent organizes Ramadan Iftar project by distributing Iftar meals and other food supplies to fasting people with the help of local volunteers.

Financial Literacy

RAKBANK worked alongside their partners C3 and Farnek respectively in order to host a financial literacy campaign at both the Dubai and Ras al Khaimah headquarters. The objective of the financial literacy campaign was to highlight to the Farnek blue collar employees, also C3 prepaid cardholders, about the ability to instantly transfer money to select Asian countries at competitive rates with RAKBANK's Award winning RAKMoneyTransfer remittance service by conveniently using the C3 digital mobile application on their Smartphones.

AURAK support – Business Education building/facilities

The American University of Ras Al Khaimah (AURAK) hosted a ribbon cutting ceremony to celebrate the official inauguration of the RAKBANK Building, which currently houses AURAK's School of Business and the Office of Academic Support Services. The ceremony was attended by His Highness Sheikh Saud Bin Saqr Al Qasimi, United Arab Emirates Supreme Council Member and Ruler of the Emirate of Ras Al Khaimah.

MOVE – Career Fair

Set up a career booth at the National Charity School in Dubai to offer career and CV advice to young Emirati and Arab women from grade 11 and 12.

VAT Workshop

RAKBANK continued to raise awareness about the tax system that was implemented back in January 2018 by inviting its Business Banking customers to attend a comprehensive workshop on Value Added Tax (VAT) at the RAKBANK headquarters in Dubai Silicon Oasis. The objective of this workshop is to create a platform for the Bank's Business Banking customers to discuss and understand the practical aspects of VAT implementation, VAT features, and filing process, which was followed by a Q&A session.

1. Dubai startup panel discussion

Dubai Startup Hub, an initiative of the Dubai Chamber of Commerce and Industry, hosted the first session of its new Entrepreneurship Advocacy series which featured a panel discussion examining the key banking challenges faced by SMEs and startups, as well as recommendations for improving the banking experience for this segment of the business community.